

## **SOUTH AFRICA'S BUSHMANS KLOOF WILDERNESS RESERVE & WELLNESS RETREAT ACHIEVES THE ULTIMATE IN WORLD RECOGNITION YET AGAIN "WORLD'S BEST FOR SERVICE"**

**Bushmans Kloof Wilderness Reserve and Wellness Retreat** is part of the luxury family run **Red Carnation Hotels Collection** of exceptionally located properties which are internationally recognised and repeatedly awarded.

The owners have spent a lifetime in the hospitality business and know from years of experience that **service** is the one thing, more than any other that shapes a guest's entire experience of a hotel. Each Red Carnation hotel is therefore passionately committed to delivering their founder's pledge of **"No request too large, no detail too small"**.

Competing among the worlds finest, Bushmans Kloof has consistently received world-wide acclaim for its commitment to conservation, splendid luxury, signature world-class hospitality and warm, caring service.

Readers participating in the 2010 rating of the "World's Best for Service" in the acclaimed and prestigious *Travel + Leisure Magazine World's Best Awards* have voted Bushmans Kloof Wilderness Reserve and Wellness Retreat:

- **Number 1 Hotel in Africa and the Middle East for World's Best Service**, achieving a very impressive score of 99.17 points.
- **Number 2 among the Top 10 Hotels across the globe for Service Overall**.

In 2009 Bushmans Kloof received the ultimate recognition of being hailed as the "Best Hotel in the World 2009" by *Travel + Leisure*.

Bushmans Kloof was also named winner of the renowned *Condé Nast Traveler World Savers Award* in the category Global Winner of Wildlife Conservation Programs 2009, and was awarded the *Relais & Châteaux Environmental Trophy* in 2007 for its exceptional environmental and conservation projects.

Managing Director of Red Carnation Hotels in South Africa, Clive Bennett says: 'We are deeply honoured to have been recognized for our service excellence by the readers of this respected magazine. Creating memorable moments for our guests is at the heart of the Red Carnation Hotels' service credo, together with a welcoming 'home from home' atmosphere. Each staff member strives to provide outstanding personal service and we treat our guests as we would treasured family friends. Every member of the team is eager to go way beyond the call of duty, and it is this genuine care and personal interaction that inspires our guests to return again and again. At the core of our operation is a true appreciation of people, those that work with us and those that stay with us.'

The exclusive predator and malaria free sanctuary and spiritual retreat is in one of South Africa's richest natural and historical environments. Nestled in a pristinely secluded reserve, on over 7500 hectares of breathtaking wilderness that offers timeless tranquillity, guests can truly relax, unwind and restore, doing as much or as little as they like, as every moment is entirely their own.

This thriving wilderness reserve is a haven of wellness, rich in abundant fauna, flora and rock art. Set amidst wide open plains, majestic rock formations and crystal clear waterfalls, the mystical energy provides a natural playground for those eager to let their inner selves embrace the essence of life.

A sanctuary for many indigenous plants, animals and birds, it is home to over 35 species of mammals, 150 bird species, and more than 755 indigenous plant species, representing three major biomes (Fynbos, Forest and Succulent Karoo). It is unequivocally recognised as a **conservation** success story and its projects include providing refuge for the endangered Cape Mountain Zebra and Clanwilliam Yellow Fish; its support of the Cape Mountain Leopard project; and the Clanwilliam Cedar Tree project; as well as alien vegetation clearing. With over 130 ancient Bushman rock art sites in the reserve it is also a South African Natural Heritage Site, renowned as one of the world's largest open air rock art galleries.

Built in the luxurious and grand style one finds in the finest wilderness properties of Africa and the world, with authentic African and South African art and colonial finishes, it has been designed with thoughtful signature touches to provide every comfort, luxury and amenity guests could ever wish for.

The stunning new **Spa** and riverside spa gazebo offers a wilderness journey to wellness, including a wealth of pampering and restorative treatments, complemented with an extensive range of internationally known brands, as well as indigenous rooibos, flowers and plants.

Head Chef Floris Smith's delicious African fusion cuisine makes full use of the lodge's own fresh organic fruits and vegetables as well as the finest local produce. Each meal is served in a choice of breathtaking **dining locations**, allowing guests to enjoy the natural beauty and panoramic vistas surrounding the lodge.

Invigorating outdoor **activities** enable guests to interact with nature in a way they have never done before. These include nature drives, hikes and walks, rock art excursions, mountain biking, canoeing, archery, stargazing and swimming in crystal clear rock pools.

Bushmans Kloof is the ideal escape, offering magical opportunities to embrace the beauty and mysteries of the wilderness, heal the mind and soul. Here guests may enjoy each moment that life has to offer and create meaningful memories that will last a lifetime.

**Notes to Editor:**

- **About Bushmans Kloof Wilderness Reserve & Wellness Retreat**  
[Bushmans Kloof Wilderness Reserve & Wellness Retreat](#) has since its inception in 1996, shown a rare dedication to conservation and the preservation of its rich cultural heritage. It is renowned for its rock art legacy of more than 130 ancient Bushman rock art sites, which have been documented in the reserve. Offering a unique wilderness experience at the foothills of the Cederberg Mountains (270km from Cape Town), it was named winner of the Relais & Châteaux Environment Trophy in 2007. The renowned property was also awarded *Best Hotel in the World* in the *Travel + Leisure World's Best Awards* (2009); and included in the *Condé Nast Traveler Gold List Best Hotels in Africa & the Middle East* (2009); *Forbes Traveler 400 Best Hotels* (2008/9); and *National Geographic Adventure Magazine Top 50 Eco Lodges* (2008). Guided rock art walks, evening nature drives and exhilarating outdoor adventures offset an exceptional wellness experience encompassing an outdoor spa gazebo and spa treatments deeply rooted in nature.

Find peace and tranquility, and experience an unforgettable 5-star holiday in the heart of the wilderness, from only R1,300 per person per night only 270km from Cape Town. Surrender your senses to the wide open plains, staggering majestic rock formations and abundance of flora and fauna. Enjoy breathtaking nature drives, fascinating rock art walks, exhilarating outdoor activities and healing spa treatments with exclusive luxury accommodation, delicious gourmet meals and warm, caring service.

Choose from our Special Packages including **[2 and 3 night Winter Breaks](#)**, **[Wellness Getaways](#)**, **[Food and Wine Weekends](#)** and **[Stargazing events](#)**.

**All special offers valid until 31 August 2010**